

News Release



FOR IMMEDIATE RELEASE

Contact: Gloria Barone, 215.761.4758

Gloria.barone@cigna.com

CIGNA INTERNATIONAL OFFERS NEW COST-EFFECTIVE COVERAGE FOR EXPATRIATES ON SHORTER ASSIGNMENTS

CLAYMONT, Del. – Feb. 16, 2009 – As the economy worsens, the length of time for expatriate work assignments is getting shorter. To respond to the evolving nature of expatriate assignments in a difficult economy, CIGNA International Expatriate Benefits (CIEB) is offering Global Health Advantage: Short-Term AbroadSM (GHA: STA), a product for employers who send expatriates abroad for three to 24-month assignments.

“With companies looking to cut costs without sacrificing productivity, CIEB expects that short-term assignments may become increasingly common,” said Glenn Maykish, CIEB Sales director. “CIEB’s product line demonstrates that it can still be affordable to sufficiently cover globally mobile employees regardless of assignment length.”

Similar to CIEB’s other expatriate health insurance products, GHA: STA includes covered routine care, prescription drugs, and clinical case management, including outreach, coordination, and intervention for members with medical, pharmaceutical, or emergency needs; physician-directed access to medical and dental providers around the world, and transportable away-from-home coverage.

CIEB also has products for expatriates who may live and work away from their home country for several years, as well as a product for employers with international business travelers, who may travel out of their home country for several weeks per year.

Global HR News reported in December 2008 that despite cost reduction initiatives, the trend among companies is to continue investing in not only international assignments, but also diverse assignment types. The KPMG 2008 Global Assignment Policies and Practices Survey, conducted by the International Executive Services practice of KPMG LLP, found that 83 percent of companies expect the number of employed international assignees at their organizations to remain the same or increase. The percentage of companies surveyed who use short-term assignments of less than 12 months rose to 81 percent, according to the survey.

About CIGNA International Expatriate Benefits

For more than 30 years, CIEB has been the industry leader for providing benefits to global workers. As an organization dedicated to the needs of international employers and their globally mobile workforce, all of CIEB’s activities are motivated by the same objectives: enhancing the expatriate experience and keeping employees healthy and on assignment. CIEB believes all expatriate employees deserve access to quality health care no matter where they work in the world. CIEB offers a full line of expatriate coverage. To learn more about CIEB visit www.CIGNAexpats.com.

About CIGNA

CIGNA (NYSE:CI), a global health service company, is dedicated to helping people improve their health, well-being and security. CIGNA Corporation’s operating subsidiaries provide an integrated suite of medical, dental, behavioral health, pharmacy and vision care benefits, as well as group life, accident and disability insurance, to approximately 47 million people throughout the United States and around the world. To learn more about CIGNA, visit www.cigna.com.

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